

# 2014 Lightning Safety Awareness Week Kick-off Press Conference & Reporter Workshop

Tuesday, June 24, 2014

10:00 am Press Conference  
Followed by Panel Presentations  
ESSIC/5825 University Research Ct.  
College Park, MD 20740



LIGHTNING IS A LEADING  
STORM-RELATED KILLER,  
RESPONSIBLE FOR  
NEARLY \$1 BILLION IN  
PROPERTY DAMAGE IN  
THE U.S. EACH YEAR.

*Join lightning science and safety experts at the  
University of Maryland's Earth Science System  
Interdisciplinary Center (ESSIC) in College Park, MD to  
learn how researchers and organizations are partnering  
to BUILD LIGHTNING SAFE COMMUNITIES!*

Educational Expo Includes:

-  **One-Hour "Lightning Protection 101"  
Continuing Education Course**
-  **Free Lunch for Attendees**
-  **Press Kit for Media 10:00 am - 2:00 pm**
-  **Free Parking & Admission**



RSVP: Abby Robinson at [abbyr@umd.edu](mailto:abbyr@umd.edu) - (301) 405-5845



*Helping to Build Lightning Safe Communities*